

# Engagement with Impact

Develop • Consult • Evaluate

Participatory Research

Programme

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The 'Making an Impact' workshop series gives an in-depth and interactive introduction to participatory research, before taking researchers on a journey to plan and evaluate their participatory research projects to achieve impact. Attendees will think about the ethics of working with public groups and also the best ways to communicate and talk about their research stories.

The workshops facilitate case-study based and reflective learning before participants have a go at working on their very own projects- meaning researchers take something practical away with them every single session! With group learning the workshops also facilitate peer-peer feedback and support- and offers an opportunity for cohort-based learning and networking.

The programme consists of five workshops with self-directed learning in between. To get the most out of the programme you can also add-on a 30 minute 1:1 coaching session for programme attendees!

## **Programme format:**

1. Workshop 1 (2 hours)
2. Self-directed learning 1 (1 hour)
3. Workshop 2 (2 hours)
4. Self-directed learning 2 (1 hour)
5. Workshop 3 (2 hours)
6. Self-directed learning 3 (1 hour)
7. Workshop 4 (2 hours)
8. Self-directed learning 4 (1 hour)
9. Optional coaching session
10. Workshop 5 (2 hours)

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**Method of delivery:** Online, live workshops

**Programme cost:**

£3500 for up to 20 attendees

Optional: £50pp 30 minute coaching session

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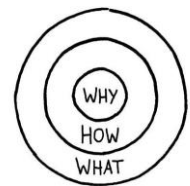
## Workshop overviews

### Workshop 1: Participatory research- The what, why and how

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*Thinking about doing a participatory research project, or want to find out more about it?*

Join this workshop to learn about participatory research and different methods of engagement, getting to know your target audiences, and how to tailor your activities to them. We will also explore the role that participatory research plays in our society.



### Workshop 2- Planning: How to plan and design an impactful participatory research project

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*Thinking about what sorts of outcomes and impacts your project aims to achieve?*

By working through a case study you will learn how to use the logic model framework as a tool to plan and design your impact. Attendees will learn the difference between impact, outcomes and outputs before using the logic model framework to plan for impact with their own participatory research projects.



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## Workshop 3: Evaluating- How to evaluate your impact

*Trying to go above and beyond a feedback form?*

This interactive workshop is about going above and beyond with your evaluation skills. Using an evaluation plan you will be getting creative with your evaluation techniques as you work through a range of methodologies commonly used in impact projects. We will discuss the pros and cons of different evaluation techniques before having a go at a case study and having the opportunity to think about your very own project.



## Workshop 4: Engaging ethically- Working ethically with your publics

*Wandering how to consider the ethics of working together with public groups?*

This interactive workshop introduces the ethics behind working with public groups in your research. Participatory research often involves complex partnerships between organisations and individuals with different strengths, interests, power and influence. This workshop is about exploring how we can work ethically in these partnerships and reflecting on aspects such as information ownership, how people are treated, and partnership equality. Using case studies, attendees have the opportunity to reflect on their own practice and projects.



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Workshop 5: Delivering with impact- Communicating your research to non-specialist audiences

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*Need to talk about your research to different groups of people?*

This interactive workshop is a perfect chance to work on your communication skills. You will work on a research story which you can use to engage with your public audiences. You will work through getting to know your publics, thinking about what language and terminology to use and working out your research story structure before giving it a go yourself!



**Who's it for:** Those working with different public groups