

# Engagement with Impact

Develop • Consult • Evaluate

Impact and evaluation

Live workshops

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## Maximising impact: Planning impact with your projects

- Eager to create a public engagement project with meaningful impact?
- Wondering about your outputs, outcomes and impacts?
- Reflecting on the term impact and what it means to you?

Then this live, interactive workshop is for you!

This interactive online-workshop will equip you with the skills and knowledge you need to plan and execute a successful, and impactful, project. Through case studies you'll explore the logic model framework as a tool for planning impact before using the framework for your very own project!



Who's it for: Those running or thinking about running their own public engagement project

Workshop format:

- Online live workshop (plus recording for 1 year)
- 3 hours
- up to 30 attendees

Cost: £650+VAT

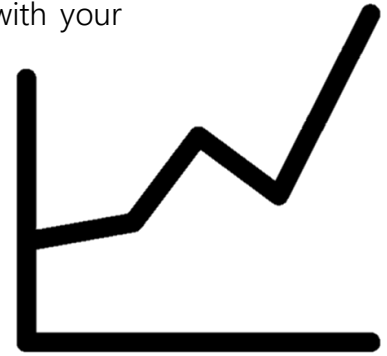
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Elevate your impact evaluation: Going above and beyond the evaluation form

This interactive workshop is about going above and beyond with your evaluation. Using an evaluation plan you will be getting creative with your evaluation techniques as you work through a range of methodologies commonly used in impact projects. We will discuss the pros and cons of different evaluation techniques before having a go at a case study and having the opportunity to think about your very own project.



Who's it for: Those involved in public engagement events and activities

Workshop format:

- Online live workshop (plus recording for 1 year)
- 3 hours
- up to 30 attendees

Cost: £650+VAT

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# Engagement with Impact

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Empowering impact: Crafting, measuring and amplifying your projects' influence

Thinking about what sorts of outcomes and impacts your project aims to achieve? Trying to work out how to evaluate your public engagement project? By working through a case study you will learn how to use the logic model framework as a tool to plan and evaluate your impact before using the framework to explore your very own public engagement project.

Who's it for: Those running/thinking of running a public engagement project

Workshop format:

- Online live workshop (plus recording for 1 year) or in-person workshop
- 6 hours
- up to 30 attendees

Cost: £1100+VAT (+expenses if in-person)

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