

Engagement with Impact

Develop • Consult • Evaluate

Communicate with impact

Live workshops

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Communicate with impact: going above and beyond with your communication skills

- Have an exciting research story that you want to tell people about?
- Wondering who your target audience is?
- Wanting to explore different ways of communicating with your audience?

Then this workshop is for you!

This workshop is all about communicating with other people, above and beyond your academic setting. You will start by thinking about your target audience- who they are, how you can understand them and how you can find them. After thinking about your audiences, you will then explore different ways of communicating with them- different platforms, methods and the language you can use. Lastly, you will develop a way of impactfully communicating with your target audience by working on your very own research story.



Workshop objectives:

- Define your target audience
- "Get to know" your target audience
- Develop your "research story"

By the end of the session you will have an exciting 'research story' ready to go to talk to lots of different people in lots of different ways about your research- with impact!

Who's it for: Those who want to communicate about their research with diverse audiences

Workshop format:

- Online live workshop (plus recording for 1 year)
- 3 hours
- up to 30 attendees

Cost: £650+VAT

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Mastering the art of engaging your audience: going above and beyond with your communication skills

Unlock the secrets of delivering captivating and impactful presentations in our immersive workshop. Whether you're presenting your finding to colleagues, funding bodies or the public, effective communication is key!

In this interactive workshop you will learn:

- Presentation design techniques: craft visually appealing and logically structured presentations that enhance your message
- Storytelling strategies: transform your research into a compelling narrative that captures and hold your audience's attention
- Engaging delivery skills: from body language to stage presence learning how to make a memorable impact on your audience
- Interactive elements: learn about the different interactive elements you can add to keep your audience engaged!
- Overcoming nerves: build confidence with practical tips and exercises!

By the end of the workshop you will have the tools and confidence to communicate with people to not only inform them- but to inspire and engage them! Join us to elevate your communication skills to make you and your research stand out!

Who's it for: Those who want to take their communication skills to the next level

Workshop format:

- Online live workshop (plus recording for 1 year)
- 3 hours
- up to 30 attendees

Cost: £650+VAT

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Unlocking media engagement: The how, why and who

- Have an exciting research story that you want to share with the world?
- Wondering about how to get started?
- Not sure about who to reach out to?

Join this workshop to learn about why it is important to share your research with the media, how you can go about getting started, and finally who you can get in touch with both within and beyond your organisation.



Who's it for: Those new to engaging the media

Workshop format:

- Online live workshop (plus recording for 1 year)
- 2 hours
- up to 50 attendees

Cost: £480+VAT

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Three Minute Pitch: Communicate with impact

Want to captivate a diverse audience with your research?

This interactive workshop is your perfect opportunity to refine your communication skills and create a concise, engaging pitch tailored for different audiences. Explore strategies for understanding your audiences' perspective and crafting a compelling pitch structure.

Next, practice delivering your pitch and receive valuable feedback from your peers to boost your confidence and refine your pitch. Join us and master the art of communicating your research, with impact, in just three minutes!



Who's it for: Those new to engagement and those wanting to develop their communication skills

Workshop format:

- Online live workshop (plus recording for 1 year)
- 3 hours
- up to 30 attendees

Cost: £650+VAT

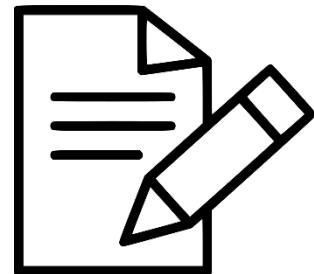
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Writing for public audiences: Crafting compelling research narratives for your readers

- Have an exciting research story that you want to share with the world?
- Wondering how to pitch your research?
- Need to identify the best medium to optimise the reach of your story?

Join this interactive workshop to refine your writing skills and transform your research into engaging stories for diverse audiences. You will think about how to write your research story for public audiences, who your target audiences may be and how to get the most impact out of the written word. We will also explore where you can go with your research stories and how to reach the public through different platforms.



Who's it for: Those new to writing for the public

Workshop format:

- Online live workshop (plus recording for 1 year)
- 3 hours
- up to 30 attendees

Cost: £650+VAT

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