

Engagement with Impact

Develop • Consult • Evaluate

Communicate with Impact

Learning Programme

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Communicate with impact: developing and delivering your research story

- Have an exciting research story that you want to tell people about?
- Wondering who your target audience is?
- Wanting to explore different ways of communicating with your audience?
- Thinking about how your body language and voice can enhance your communication?

Then this programme is for you!

This interactive programme is your perfect opportunity to refine your communication skills and create a concise, engaging research story tailored for different audiences. Explore strategies for understanding your audiences' perspective and crafting a compelling story structure.



Next, practice delivering your research story and receive valuable feedback from your peers to boost your confidence and refine your storytelling. Lastly, learn how to use your body language and voice to capture your audience's attention to get the most impact. Join us and master the art of communicating your research, with impact, in just three minutes!

By the end of the programme you will have developed an exciting research story and the delivery skills to present it with impact!

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Programme format

This programme uses an innovative multi-phase approach: combining live, interactive workshops, 1:1 coaching with a research communications specialist, and the opportunity to put all your skills into practice.

Phase 1: Learning and skill development

Workshop 1 (1 hour): Finding your research story

Workshop 2 (1 hour): Developing your story structure

Workshop 3 (1 hour): Delivery skills

OR

Half-day workshop (3 hours)

All workshops come with a recording available for the remainder of the academic year

Phase 2: Skill refinement

Coaching: 45 minute slot with a communication specialist

Phase 3: Give it a go!

Research story delivery at Annual Research Conference

Programme objectives:

- Define your target audience
- “Get to know” your target audience
- Develop your “research story”
- Learn about presentation delivery skills
- Present your research story at the research conference

Programme Cost: £3450 for 40 participants

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