

# Engagement with Impact

Develop • Consult • Evaluate

AI for researchers

Live workshops

# Engagement with Impact

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## Chatting to ChatGPT to elevate your PhD



- Wondering how chatting with a chat bot can help you in your PhD?
- Want to know how to use AI to help manage, strategize and assist you through your PhD journey?
- Need help getting started in AI?

Want to start learning about AI basics and how to use these powerful tools to your own advantage during a PhD? Need help, managing your workload, expanding your capacity or getting things done more efficiently?

This interactive workshop is a perfect chance to understand the basics of artificial intelligence and facilitate your exploration of the potential use of AI tools in your own PhD journey. You will get to grips with how AI can help you prepare for PhD milestones, manage your workload, and overall elevate your potential as a researcher of the future. By the end of the session, you will have developed explored the world of AI and identified how these tools can fit into and aid you on your PhD journey.

**Who's it for:** PhD students and early career researchers wanting to identify how AI can help them

**Workshop format:**

- Online live workshop (plus recording for 1 year)
- 3 hours
- up to 30 attendees

**Cost:** £650+VAT

# Engagement with Impact

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## Using Artificial Intelligence in Engagement and Impact



- Wondering about how communicating with a chat bot can help your public engagement communications?
- Want to know how to use AI in public engagement?
- Need help getting started in AI?

Wondering what all this AI talk is all about and how it could help you in your public engagement projects? Want to increase your capacity and develop new skills in artificial intelligence? This interactive workshop is a perfect chance to understand the basics of artificial intelligence and facilitate your exploration of the potential use of AI tools in your public engagement projects. You will get to grips with how AI can help you write strategies, develop content and target audiences to get the greatest impact from your public engagement projects. Discover how tools like ChatGPT can revolutionise your public engagement and raise your impact and reach.

By the end of the session you will have developed your own AI knowledge and skills and have your own AI plan to implement.

**Who's it for:** Those who want to develop the skills and knowledge of using AI in public engagement projects.

**Workshop format:**

- Online live workshop (plus recording for 1 year)
- 3 hours
- up to 30 attendees

**Cost:** £650+VAT

# Engagement with Impact

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## Boosting Artificial Intelligence Basics in Impact Evaluation



- Wondering how AI can help you go above and beyond the evaluation form?
- Want to know how to get started, what tools to use and how to use them?
- Need help using AI to improve your evaluation plans and impact?

This interactive workshop is about going above and beyond with your evaluation. Using an evaluation plan you will be getting creative with your evaluation techniques as you work through a range of traditional methodologies commonly used in impact projects and how emerging AI tools can be used to progress your plans.

Discover how tools like ChatGPT can revolutionise your evaluation game, raising your impact and reach. We will discuss the pros and cons of different evaluation techniques before having a go at a case study and having the opportunity to think about your very own project. By the end of the session you will have an evaluation plan and know how AI can help you further develop this.

**Who's it for:** Professionals and academics wanting to identify how AI can help them in evaluation and impact

### Workshop format:

- Online live workshop (plus recording for 1 year)
- 3 hours
- up to 30 attendees

**Cost:** £650+VAT

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# Engagement with Impact

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## Using Artificial Intelligence in your Media Engagement



- Have an exciting research story that you think the public should know about
- Wondering how AI could help but not sure how to get started?

Join this workshop to learn about why it is important to share your research with the media, how you can go about getting started, who you can get in touch with both within and beyond your organisation and how you can use AI as a powerful tool to elevate your media engagement game.

**Who's it for:** Professionals and academics wanting to engage with the media and use AI as a tool to get them started

### Workshop format:

- Online live workshop (plus recording for 1 year)
- 3 hours
- up to 30 attendees

**Cost:** £650+VAT

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# Engagement with Impact

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## Unlocking Academic Excellence: Mastering Generative AI for Scholarly Writing



- Want to understand the fundamentals of AI and its application in academic writing?
- Learn to generate high-quality drafts quickly, saving valuable time for deeper analysis.
- Use AI tools to improve clarity, coherence, and academic rigor in your writing/

Be at the forefront of academic innovation by integrating AI into your research toolkit. Join this workshop to help boost your productivity, achieve more in less time with AI-powered research and writing techniques. Produce more polished, precise, and impactful academic papers.

**Who's it for:** Early-career researchers and academics wanting to discover how AI can streamline their writing

### Workshop format:

- Online live workshop (plus recording for 1 year)
- 3 hours
- up to 30 attendees

**Cost:** £650+VAT

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# Engagement with Impact

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## Grant Writing Reimagined: Unlocking Success with AI Innovations



- Gain a solid foundation in AI and its potential to enhance grant writing.
- Leverage AI to create persuasive and impactful stories for your funding proposals.
- Learn to generate high-quality application drafts swiftly, allowing more time for refining and strategic planning.

Enhance the quality and competitiveness of your grant applications. Join our engaging 3-hour course, "Grant Writing Reimagined: Unlocking Success with AI Innovations" and discover how generative AI can transform your funding proposals. Achieve more with AI-assisted drafting and editing, freeing up time for strategic focus. Be at the forefront of innovation by integrating AI into your grant writing process.

**Who's it for:** Researchers, academics and grant writers who aim to elevate their application success rates using cutting-edge AI technology.

### Workshop format:

- Online live workshop (plus recording for 1 year)
- 3 hours
- up to 30 attendees

**Cost:** £650+VAT

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